



ARBS 2010 Trade Show in Australia.

For four days this April **Patton Australia** participated at the ARBS (Air Conditioning, Refrigeration & Building Services) trade exhibition in Sydney, Australia.

ARBS is the biennial meeting place for everything HVAC & R and building services. The mega event was held from 12th to 14th of April in the centrally located 'Sydney Convention & Exhibition Centre' at Darling Harbour with approximately 200 exhibitors and attracted in excess of 12,000 individuals over the four days.



Patton's trade display of capital plant and ancillary products was well received and garnered many favourable comments for its focus on engineering based equipment. Additional praise was given for our "open case" display of boxed PattonPak units. Affording inspection of what we have to offer seems only natural to us, like one would expect when purchasing a car, having a good look inside is quite important. This didn't seem to be the case of other exhibitor wholesalers who seemed to think it sufficient to have units at the show but totally closed up.

Of special interest to many attendees who visited the stand was the promotion of Appion recovery and vacuum equipment. The product was fantastically represented from the U.S by Dave Boyd and Greg Sundheim both of whom spent many hours on the stand espousing the benefits and features. Both men drew in the crowds, illuminating them with their recovery wisdom, hands-on demonstrations and humorous industry anecdotes.



With a huge cross section of local and international visitors, seminar presenters and attendees ARBS is a great forum to network, compare notes, seek out new alliances and opportunities. Above all it was most successful show with Patton staff spreading our fresh thinking on products and service. Recognition goes to the front line staff from Aust and N.Z who assisted at the stand and to all those who contributed behind the scenes with special thanks to John McCarrey from Pattons Brisbane for his efforts in bringing the stand to fruition.